RESOLUTION NO. 40046

BY REQUEST OF COUNCIL MEMBERS MCCARTHY, MELLO AND USHKA

A RESOLUTION providing for the submission of a proposition to the electors of the City of Tacoma, at the General Election to be held on Tuesday, November 6, 2018, authorizing the City to levy a one-tenth of one percent increase on the sales tax for a period of seven years for the purpose of funding arts, culture, science, and heritage programs in the City of Tacoma; setting forth the ballot proposition; requiring an annual report; and directing the City Clerk to transmit to Pierce County Auditor a certified copy of this resolution.

WHEREAS the Washington Legislature declared, in Chapter 24, Laws of Washington 2015, codified as 36.160 RCW, that there is a need to strengthen communities by providing public and educational benefits and economic support for arts, culture, science, and heritage organizations, and

WHEREAS the City adopted Tacoma 2025, its strategic plan intended to set the course and guide the City's ten-year direction, and help the City direct its efforts and resources toward a clearly defined vision for its future that reflects community desires, current and future trends, and bolsters the City's unique position within the region, and

WHEREAS Tacoma 2025 identified Arts and Cultural Vitality as one of the seven key areas to advance in order to promote equity and opportunity in its residents and communities by leveraging Tacoma's arts and cultural assets, potential for partnerships, and need to invest in our youth, and

WHEREAS the City adopted ARTFULL in 2016, a bold vision and plan to promote greater civic engagement, to use arts and culture as a vehicle to address and support important Tacoma priorities such as education, neighborhood
investment, civic engagement, economic and community development, tourism
and marketing, and human services, and

WHEREAS City residents would benefit greatly from improved public
access to programs produced by nonprofit arts, culture, science, and heritage
organizations that would be enabled by an increase in public funding for those
organizations, and

WHEREAS "Tacoma Creates" was born of the effort to promote arts,
culture, science, and heritage in Tacoma, in order to spark its creative energy and
inspire the very best of the City, its residents, neighborhoods, and communities,
and

WHEREAS Tacoma Creates would advance fair and equitable access to
arts, culture, science, and heritage organizations throughout the City and remove
barriers to access faced by many segments of Tacoma's population, and

WHEREAS Tacoma Creates would allow arts, culture, science, and heritage
organizations to expand open public hours, offer discounted and free admission,
award scholarships, participate in public school access programs, and make
programs available in communities that do not have spaces for cultural activities,
and

WHEREAS Tacoma Creates would foster the creation and development of
new cultural organizations throughout the City, reduce geographic barriers, and
ensure all residents have easy access to arts, culture, science, and heritage
resources, and
WHEREAS providing increased financial support for arts, culture, science, and heritage organizations in Tacoma will result in multiple public benefits, including: (1) ensuring K-12 public school students in all Tacoma Public Schools will have greater access to arts, culture, science, and heritage organizations through programs in and out of classrooms, in before and after school programs, and during the summer, and opportunities for free visits to cultural attractions, leading to better engagement in the classroom, improved educational attainment, support for social and emotional growth, and higher graduation rates; (2) creating new resources for Tacoma's neighborhoods to support or promote cultural activities, events, or projects reflecting our diverse cultures, lifestyles, and interests; (3) expanding access and opportunities for the general public, including students, seniors, and economically underserved populations or those on a fixed income, to attend and experience cultural events, performances, festivals, exhibits, and related programs and activities; (4) boosting the City's economy through an enhanced cultural community, increased tourism, and support for creative jobs; and (5) ensuring that arts, culture, science, and heritage organizations are financially healthy and able to provide public programs and services, both within their facilities and out in neighborhoods, communities, and public schools, and

WHEREAS Tacoma Creates will fund transportation for school-age children to access and attend its programs, so as to overcome one of the recognized barriers for such participation, and

WHEREAS, in order to provide for such public benefits, Tacoma Creates will ensure that a minimum of 52 percent of all collected revenues will be dedicated
for programming located equitably throughout Tacoma's neighborhoods, including programs for youth, neighborhood events, and community activities, and including up to 8 percent to fund youth transportation, and

WHEREAS Tacoma Creates will be accountable for its funding through regular reporting of expenditures and program data, including measurable outcomes and records of participants by City Council district, and

WHEREAS, as a further accountability measure, applicants for and recipients of Tacoma Creates grants will be required to identify and demonstrate community benefit, based on criteria to be adopted by the City Council, which will ensure benefit to all Tacoma communities and generations within the general criteria of youth and student programs, free or reduced cost programs, neighborhood and community based programs, geographic equity, economic development, and arts incubation on all levels, and

WHEREAS Tacoma Creates would support the growth and development of arts, culture, science, and heritage in our neighborhoods and communities to promote a healthy, more inclusive, and vibrant Tacoma; Now, Therefore,

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF TACOMA:

Section 1. That the Pierce County Auditor, as ex officio supervisor of elections in Pierce County, Washington, is hereby requested to submit to the qualified electors of the City of Tacoma, for their approval or rejection at the General Election to be held on Tuesday, November 6, 2018, a proposition authorizing a one-tenth of one percent increase in the sales tax over a period of
seven years for the sole purpose of funding arts, culture, science, and heritage programs in the City of Tacoma.

Section 2. That the City shall submit a proposition to the electorate of the City of Tacoma in the form substantially as follows:

CITY OF TACOMA
PROPOSITION NO. 1

The Tacoma City Council passed Resolution No. 40046 concerning Tacoma Creates to support arts, culture, science, and heritage programs.

As proposed, Tacoma Creates includes arts, culture, science and heritage programs for youth after school and during summer. Tacoma Creates also offers residents free and discounted access to cultural activities, programs for every neighborhood and age, and expanded services to diverse, underserved and low-income populations. Funding Tacoma Creates is a sales tax increase of one-tenth of one percent, expiring in seven years, beginning January 1, 2019. An average Tacoma household will pay $13 per year.

Should this proposition be:

Approved ____
Rejected ____

Section 3. That, prior to August 6, 2018, the City Clerk shall send to the Pierce County Auditor, as ex officio supervisor of elections, a certified copy of this resolution, together with the proposition substantially in the form as set forth above, for the November 6, 2018, General Election.

Section 4. That, should the voters approve this proposition, the City Manager is directed to work with the City’s Office of Arts and Cultural Vitality to:

(a) establish a Tacoma Creates Advisory Board, whose purpose is to guide and
oversee the implementation of the program, and whose members will be
appointed by the City Council; and (b) deliver an annual progress report to the
public so that citizens may easily understand the benefits provided and
achieved, among other performance indicators, important for transparency and
accountability of these public resources.

Section 5. That, should the voters approve this proposition, of the tax
revenues collected: (a) costs to administer the program will be capped at
8 percent; (b) a minimum of 52 percent of all revenues will be dedicated for
programming located in Tacoma's neighborhoods, including programs for youth,
neighborhood events, and community activities; (c) 8 percent of all revenues will
be dedicated to provide children enrolled in Tacoma Public Schools
transportation to programs established or offered under Tacoma Creates;
(d) 6 percent of all revenues will be dedicated to provide technical assistance
and capacity building to promote broad participation and equity on behalf of the
community and by local non-profit cultural organizations; and (e) the remainder
of funds will be used to provide enhanced access for the benefit of Tacoma
residents to attend or participate in cultural programs, events, or activities.
Section 6. That the City Manager is directed to bring forward an ordinance establishing dedicated and restricted funds to ensure any revenue generated as a result of this measure is used solely as outlined in the approved ballot measure.

Adopted JUN 26 2018

Attest:

City Clerk

Approved as to form:

Deputy City Attorney

Mayor