

**RESOLUTION NO. 1177 (2005)**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF BOTHELL,  
WASHINGTON, SUPPORTING THE BuyBOTHELL PROGRAM**

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WHEREAS, BuyBOTHELL is a promotion and marketing program that encourages Bothell residents to do their shopping for goods and services at Bothell businesses; and

WHEREAS, BuyBOTHELL is a joint program of the City and the Greater Bothell Chamber of Commerce (GBCC); and

WHEREAS, the City of Bothell and GBCC have been working together for the past six months to define goals, performance measures, roles and responsibilities of the Program; and

WHEREAS, some of the Program goals include creating and promoting an awareness of Bothell businesses and the opportunities they present to local residents for convenience and value; keeping local dollars in Bothell, thereby increasing sales by Bothell businesses; contributing to City sales tax revenue through increased retail sales; sending a positive message that supports new business recruitment and existing business retention; and

WHEREAS, BuyBOTHELL has multiple target audiences and multiple beneficiaries; and

WHEREAS, the "partnership" between the City of Bothell and the GBCC for the BuyBothell Program further strengthens the relationship between the City and the business community; and

WHEREAS, the official kick-off for the BuyBOTHELL Program will be held during the last week of October; and

WHEREAS, other start-up events and activities will be held throughout the year to promote BuyBOTHELL,

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF BOTHELL, WASHINGTON, DOES RESOLVE TO DECLARE OCTOBER 24-31, 2005 AS BuyBOTHELL WEEK IN BOTHELL, WASHINGTON, AND ENCOURGE ALL CITIZENS TO PARTICIPATE IN THE ON-GOING BuyBOTHELL PROGRAM.

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PASSED this 17<sup>th</sup> day of October, 2005.

APPROVED:



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PATRICK D. EWING  
MAYOR

ATTEST/AUTHENTICATED:



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JOANNE TRUDEL  
CITY CLERK

FILED WITH THE CITY CLERK: October 6, 2005  
PASSED BY THE CITY COUNCIL: October 17, 2005  
RESOLUTION NO.: 1177 (2005)