### VISION

“Bothell is a vibrant, ‘green,’ mid-sized city, still with a ‘small town’ feel. Bothell has balanced both managed growth/economic development and environmental protection/neighborhood liveability. Bothell is first a community of quality residential neighborhoods, with an active downtown, a vibrant college campus, multiple business centers, and light industrial park areas. Because of its strong, diverse, commercial/light industrial economy, Bothell services are high quality and comparatively affordable. Bothell’s streets are walkable, multi-modal, with local and regional transit availability. Bothell has a mix of active parks and recreation available city-wide, and several large open space areas preserved and protected. Our citizens are informed, involved, and connected by events and activities. Bothell is proud of its past and future.

### STRATEGIES

- Quality of Life/Liveability
- Involved and Informed Community Partnerships & Volunteers
- Community Events and Activities
- Safe and Secure
- Quality and Affordable City Services
- Financial Stability
- Diverse Economy and Local Jobs
- Technologically “Smart” Community
- Diverse Housing for All
- Involved/Engaged City Workforce

### VALUES

- Respect for All and Differing Viewpoints
- Welcoming, Open and Transparent Government
- Integrity and Honesty as Foundation of Trust
- Professional Pride in Serving the Public Interest
- Involved and Engaged City Workforce Teams

### COUNCIL 2017-2018 GOALS

- Safe Streets and Sidewalks
- Main Street Enhancements
- Heroin Addiction Action Plan
- City-Wide Technology Strategy
- Fire and E.M.S. Training & Equipment
- Community Events & Activities
- Start Canyon Park Master Planning
- Complete Downtown Redevelopment
- Affordable Housing Strategy
- Wayne Golf Course Plan and Purchase
- Parks & Recreation/Open Space Partnerships
- City-Wide Teambuilding, Training, & Organizational Development

December 2016