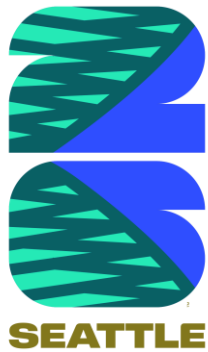


FWC26 LOGOS ARE RESTRICTED



Very Limited Use
Requires SeattleFWC26 approval and non-commercial use



Heavily Restricted
Can only use for venue or street dressing with SeattleFWC26 approval



Prohibited
Do not use!

AVOIDING A RED CARD!



These can only be used editorially/as descriptive use – ie not reoccurring use or used in headlines, URLs, marketing, ads, hashtags, or anything commercial:

FIFA World Cup 26™	FIFA®
FIFA World Cup™	
FIFA World Cup 26 Seattle™	
Seattle FIFA World Cup 26™	
World Cup™	World Cup 26™
We Are Seattle™	We Are 26™
U.S. Soccer™	USMNT™
Team USA™	#WeAre26
#FIFAWorldCup	#FWC26

Instead, use generic related terms:

Soccer's biggest stage
Summer of Soccer
International Football Fever
The Beautiful Game
Welcoming The World
Road to 2026
2026 Pitch Party
World's Game
Soccer World Championship
Cheer on [nation]
#Seattle26
#WeAreSeattle